PRIVACY INFORMATION

ROYAL AGRICULTURAL SOCIETY OF NSW ABN 69 793 644 351 (“RAS”)

Trading as: **Sydney Showground**

Sydney Royal Easter Show

Australasian Animal Registry

PRIVACY STATEMENT

Information provided to the Royal Agricultural Society of New South Wales ("RAS") via this website is used for the purpose of processing membership, your enquiry, your application, providing you with general information and ensuring that the records of the RAS are correct and efficient. This information will remain confidential at all times except for disclosure which you have consented to or which is otherwise required by law.

We may use your information to advise you about other services or facilities which we offer, or are offered through the **RAS of NSW Foundation Limited** ABN 84 124 177 608, a wholly owned subsidiary of the RAS. The provision of information is voluntary, however, if this information is not provided the RAS may not be able to use your information to effect the purposes for which the information has been provided or collected.

You have the right of access to and alteration of personal information concerning yourself in accordance with the Privacy Laws. This may be done by contacting our Privacy Officer on (02) 9704 1111 or in writing to the RAS, Locked Bag 4317, Sydney Olympic Park NSW 2127.

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No part of this website may be reproduced in any form without the prior written permission of the RAS.

PRIVACY POLICY

What is the RAS Privacy Policy?
The RAS is committed to ensuring adherence to the National Privacy Act Principles and providing the highest levels of service. We understand that privacy in all our dealings with our members, volunteers, licensees, exhibitors, competitors and all third parties is paramount. Our Privacy Policy details how we handle personal information supplied to the RAS.

The RAS
The RAS is a not for profit entity with the principal aim of promoting, fostering and encouraging the development of agricultural pursuits. The RAS pursues this aim through the holding of the annual Sydney Royal Easter Show, conducting the *Sydney Royal* Fine Food and Wine Shows, a number of other agricultural activities, and acts as a venue for the holding of exhibitions, entertainment activities and functions. As a result it has access to the personal information of its exhibitors, licensees, competitors and other third parties. The RAS is also the parent company of its wholly owned subsidiary RAS of NSW Foundation Limited ABN 84 124 177 608 which operates for the purpose of granting funds to education, sustainable agriculture and rural projects in accordance with the overarching framework of the mission, values and purposes of the RAS.

What personal information does the RAS collect and how is it collected?
When you register with the RAS using our website registration form or if you send us an email, facsimile or postal article, we receive record and utilise this information for the purpose given. This information may include (but not limited to) your name, current and previous address, credit card details, and occupation. If you choose not to provide personal information, we may not be able to provide you with the services you require, information requested or entry into any exhibition or competition. The RAS also trades as 'Sydney Showground', ‘Sydney Royal Easter Show’ and ‘Australasian Animal Registry’.

Where and how does the RAS store personal information?
Any personal information received by the RAS is stored electronically in our database or recorded manually. Any such information may be printed and stored in our filing system. Access to your information in the animal registry database is password protected by your name and microchip number. If you would like further password protection for your account please contact (02) 9704 1111 during business hours.

How does the RAS use your personal information?
Your personal information may be used in order to (but not limited to):

- provide the services and information you require;
- conduct and record the agricultural competitions at the Sydney Royal Easter Show;
- promote and advertise the agricultural competitions and associated activities at the Sydney Royal Easter Show using media services;
- administer and manage those services, including charging billing and collecting debts;
- inform you of RAS activities, events, facilities and services;
- conduct appropriate checks for credit worthiness and for fraud;
- research, develop and expand our facilities and services;
- gain an understanding of our members’, exhibitors’ and patrons’ needs to provide a better service in all its areas of activities;
- maintain and develop our internal systems and infrastructure including upgrading of these systems;
- the personal information may also be collected to promote and market other services that we consider important or beneficial to our objects or not for profit status such as the RAS of NSW Foundation; and

- archival and museum purposes.
- process your recruitment application and conduct research into the recruitment process.

When does the RAS disclose your personal information?
We do not disclose your personal information unless you have consented to such disclosure. However, in some circumstances we may indirectly disclose your personal information to persons outside the RAS to assist the RAS in performing its functions and these include:

- Outsourced service providers who may manage services we provide;
- Mailing systems;
- Billing and debt recovery functions;
- Information technology services;
- Marketing, telemarketing; and
- Market Research
- Credit reporting agencies;
- Credit providers for credit related purposes such as credit worthiness, credit rating, credit provision;
- RAS professional advisors including accountants, auditors and lawyers;
- Government and regulatory authorities and other organisations as required or authorised by law; and
- Achieving its agricultural objects through the RAS of NSW Foundation Limited ABN 84 124 177 608.

Does the RAS send personal information outside Australia?
In the event any competition entered attracts an international judge or the particular competition or exhibition is deemed to be an international competition, catalogues containing personal information may be sent to any such international judge or international competitors.

How does the RAS use this information and to whom is it disclosed?
The RAS uses the information supplied for the purpose given. Disclosure to unrelated third parties only occurs with your approval.

Children and Privacy
The RAS will not knowingly collect personally identifiable information from children without obtaining prior verifiable parental or guardian consent. We ask that children have their parents review our Privacy Policy and complete the registration process for their children. If we become aware that a user is under the age of 15 and has registered without prior verifiable parental or guardian consent, we will remove their personally identifiable information from our files.

How can you find out what personal information the RAS holds about you and correct/alter it if need be?
If you would like to update your personal information or if you seek to know what personal information we currently hold about you please contact the RAS Privacy Officer on (02) 9704 1111 or write to the RAS, Locked Bag 4317, Sydney Olympic Park NSW 2127.

Currency
Changes may be made to our Privacy Policy from time to time.
Privacy Policy last updated September 2011.

PETER KING
Chief Executive